

## **ATWEC Technologies Educates at Louisiana Head Start Company Prepares Kiddie Voice™ Systems For Louisiana Schools**

**Shreveport, LA, August 12, 2011** (MARKETWIRE via COMTEX) – ATWEC Technologies, Inc. (OTC Markets: ATWT), a US-based child safety company, today announced that it held a training seminar at the **Louisiana Head Start Conference** yesterday, where it presented its **Kiddie Systems™** child reminder safety devices to key school administrators.

The Louisiana State Head Start Project is a comprehensive family-focused child development program that offers education, health, parent involvement and social services for low income families and their children. Head Start serves over 1,000,000 children with a total budget of \$7 Billion dollars.

One of the primary topics of the Head Start conference is the July 1 passage of Bill 572, which requires child safety alarms on vehicles that transport children in Louisiana. The new law goes into effect immediately, and will be enforced as of May 1, 2012.

The Company's short-term marketing plan is to reach schools throughout the 64 parishes in Louisiana. By focusing on the retro-fit market and installing its systems on buses and vans that are already in use, the Company expects to contract with many school systems and day care centers with multiple locations.

Tyrone Dunn, Senior VP of Marketing of ATWEC Technologies, stated, "It's encouraging to see the increased level of concern and awareness regarding the extreme danger of leaving young children in vans and buses. Not only is it critical to protect the lives of children, but bus drivers and day care center owners could also have serious personal and possible criminal liability, which could even destroy their lives."

"We have received an incredible reception in Louisiana and connected with some great people who are now beginning to see the benefits of the Kiddie Voice™ system. We're well on our way, and looking forward to the challenge", said Dunn.

### **Safe Harbor Statement**

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected".

You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in the Company's disclosure information.

About ATWEC Technologies, Inc.:

ATWEC Technologies, Inc. ([www.atwec.com](http://www.atwec.com)) is a child safety and security company, headquartered in Memphis, TN, and has been doing business since 1979. ATWT has

developed unique child safety devices which protect children while they are being transported, both to and from schools, events, and homes. ATWT has been issued patent number 7,646,288,B2 by the US patent office, and its business model is associated with legislation designed to mandate these systems for school and other vehicles, on a state-by-state basis. The Company trades on the OTC Markets under the symbol "ATWT", and the Company's website is [www.atwec.com](http://www.atwec.com).

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